

Infinite Media
Solutions that Inspire

Infinite Media

Creative Integrated Marketing

We are a creative integrated marketing company based in Melbourne. We work with companies of all sizes as well as start-up businesses helping them grow and thrive through effective brand design, web development, and online marketing.

Our branding services range from logo design, corporate identity to website design, marketing, advertising and pretty much everything in between. We will take care of all your marketing and design needs and make sure, you connect with your audiences and stand out from the rest.

Branding and Corporate Identity

We are brand designers. Making you stand out on print, online and social media.

Website Development

We create and manage websites that are stunning, affordable and user-friendly.

Online Marketing

We'll support you to engage with an online audience and increase inquiries.



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About Infinite Media

We support your business to thrive through effective brand design, online communications and intelligent marketing.

We strive to become part of your team, to create or enhance your corporate image, with maximum impact - on any media platform.

Our integrated approach ensures your business marketing needs are met successfully, with creativity, on time and within your budget.

Consistent corporate image



Harmony across all media

Spot-on marketing advice



Targeting your customers

One stop shop



Saving time, money and effort

Stand out with Infinite Media

We guarantee informative, striking and functional tools to promote your business.

Infinite Media combines marketing advice, exceptional design and technology to ensure growth.

We build long-term partnerships and evolve with your business.

Stunning design skills



Making you look good

Always on time



When we promise, we deliver

Increase profits



Paving the way for results

Corporate Profiles

Developing an impressive Company Profile can make a profound impact on potential customers and investors. It should reflect the company and its services at a glance. Infinite Media works closely to capture the essence of the company and portray it to enhance its corporate image. We develop printed company profiles, PDF profiles and E-Profiles that can be emailed, downloaded or printed. The benefit of a PDF Profile or E-Profile is that it can be updated frequently to carry latest company information.

Printed Company Profiles

PDF Profiles

E - Profiles

Profile Updates



Websites

Web is a rapidly growing, economical media platform with great potential for global marketing and business efficiency. Its functionality should be maximized to develop new business, provide information, support existing customers, look good on mobile phones and reduce administrative costs. A website should be a showcase to potential customers giving them an insight of your business. Infinite Media will provide a solution that encompasses all these benefits.

Websites

Content Management Systems

e-Commerce

Hosting, e-Mail and Maintenance

e-Marketing and e-Newsletters

Animation



Advertising

Infinite Media work confidently to give you the best in creative design and communication through appealing and well executed advertisements that will entice your consumers. We integrate unique above the line and below the line solutions to reach your client base with maximum impact within a specified budget.

Magazine Advertisements
Press, TV, Radio

Billboards
Banners

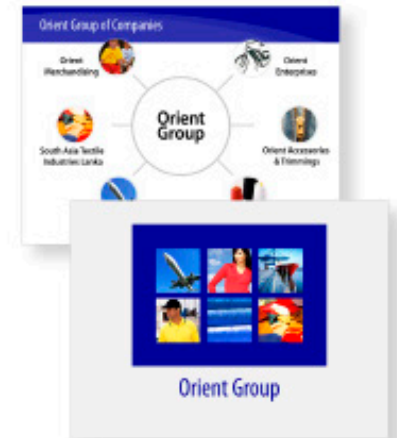


Presentations

First impressions matter, whether for a joint venture proposal or making a business case. We can use from slides to video to give you great presentations. We can communicate your objective into a stunning and coherent presentation to achieve your goal.

Company Presentations
Company Videos

Business Process Videos
Slide Shows



Printed Material

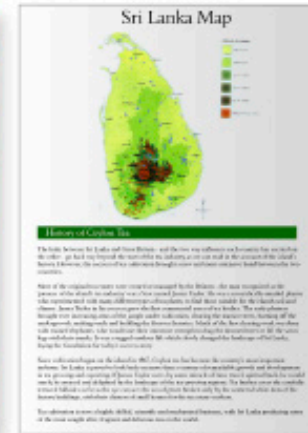
We have a strong background in printed material design that you can build and strengthen your brand as well as market services or products to targeted audiences. Our design, layouts and consistency can enhance project reports, newsletters and just about any printed matter. We suggest paper quality, supervise printing and deliver the final product to your specifications.

Brochures
Catalogues

Direct Mailers
Signage

Book Covers
Project Reports

Publications
Newsletters



Corporate Identity Material

Corporate identity of a company is an important element today with companies looking to establish themselves both locally and internationally. When developing a Logo we take into consideration the company history, future plans and audience. It has to be practical, clear on all surfaces and sizes, give a significant meaning as well as keep pace with future growth. We will carry this theme on all company stationery and identity material.

Logo Design
Business Cards

Letterheads
Envelopes



Our Clients

Exergy Australia Pty Ltd

"We have had our design and printing work done faster and far cheaper than locally, even though the locals are just around the corner while Infinite Media are in another country. We now use Infinite Media for most of our design and printing requirements."

- Dr. Paul Bannister

Millennium IT Solutions

"We have been very satisfied with the quality of the product we have received...they have always kept to their deadlines (some of which were very aggressive, I might add!), which is a critical factor in our line of business. We wholeheartedly recommend Infinite Media's services to other clients."

- Jit Seneviratne

Ceylon Tours

"A very professional organization that puts the customer first. We have been with them for several years now, and would not think of going anywhere else...the team respond very quickly and are very understanding, very easy to work with and prompt with maintenance and changing material to keep the site fresh."

- Ranjani Suranimala

Architecture

Surath Wickramasinghe Associates
SW Plus Architects
The Design Shop

Construction and Engineering

BlueScope Steel
Exergy (AUS)
Industrial & Commercial Development Limited - ICDL
LPR Consortium (UK)
RSW Partnership (UK)
Synergy EMS (UAE)
Synergy Engineering

Consultancy

Annmarie Consulting (UK)
Complete Connections (UK)
Monitor Projects (USA)
Strategic Minds Consultants
Third Wave Consulting
Turquoise Frog (UK)

Education

American Alumni Association
Bridge2Peace
Imperial Institute of Higher Education - IIHE
La Petite Fleur Montessori
Levin's Institute
United States-Sri Lanka Fulbright Commission

Entertainment

Andrew Clover (UK)
Chandana & the Dancers' Guild
Zanzibar

Environment

Environmental Foundation Limited

Exhibitions

Aurora Outreach
Guys Revolution
Arogya

Export

Premier Teas
Spice Island
Sterling Japan (JAP)
Tropical Foliage

Food and Beverage

Bars Cafe
Don Stanley's Catering Services (UAE)
Perera & Sons

Furniture and Flooring

SARP Flooring (USA)

Gems and Jewellery

Deepthi Jewellers
Planet Gem

Garment and Textile

Apparel Manufacturers Collective
Bellemère Clothing (AUS)
Boat Threads Lanka
Compass International
DSL Lanka
Favourite Garments
FGM Lanka
JK Apparels
John Hampden Packaging Lanka
JSW Apparels
M'CYS Departmental (AUS)
Malu Cottons (UK)
Orient Merchandising
Peak Clothing
Rathilanka Garments
Selsan Clothing Company
South Asia Textiles Industries Lanka
Style Works (UK)
Textwood Garments
Transmonde International (HK)

Groups and Conglomerates

Arpico
Asset Group
Asset Holdings
Douglas & Sons Limited - DSL
EuroAsia Group
Favourite Group
Orient Group
Unilever

Favorite Group

“What inspires me the most about Infinite Media is their optimistic approach towards all aspects of services they offer and also the vision that they have materialized into a reality of being among the top communication agencies in Sri Lanka, regardless of whether their services lie in web development, ad designing or any other ATL or BTL service.”

- Mario Stubbs

Turquoise Frog

“I also keep recommending them to others. Because as well as being very good at what they do, reliable and competitive, they're also highly responsive, helpful and - on top of all that - they're also really nice people to work with. I really couldn't rate them more highly.”

- John Pollock

FootRub

“The ability to relate to our vision, understand our business, its offerings and target markets...give us due attention and work in a timely manner to develop creative and effective marketing collateral that would educate our target markets while conveying the essence of our brand. We chose Infinite Media.”

- Ruwan Weerawardana

Health

Anna's Yoga (UK)
Harcourts
Pain & Spine Clinic (UK)

Institutions and NGO's

Citizens' Movement for Good Governance - CIMOGG
Consortium of Humanitarian Agencies - CHA
ASB
TRINCAP
Small and Medium Enterprise Development - SMED
Federation of Chambers of Commerce and Industry - FCCISL
National Chamber of Commerce - NCCSL

Hotels and Leisure

Araliya Hotel
Confifi Group Hotels
Dreamscapes (UK)
Hotel Janaki
Nuwarawewa
The Mudhouse
Tissawewa Grand
Ulpotha
Villa Palma Beach Resort

Other

Divine Tree Publications (USA)
Sunethra Devi Vihara
Surf My Head (USA)

Real Estate

Devon Place (UK)
Pentridge Village (AUS)
Lanka Real Estate
West Homes (AUS)

Recruitment

HR Excellence (UAE)

Retail

Bluedrop Merchant (AUS)
House of Lanka (UK)
Jing De Zeng (Malaysia)
Robust Street Furniture (UK)
Trojan Lights (UK)

Services

Bliss Salon and Spa
Car D'elegance (Singapore)
Cosmos Securities & Private Investigators
Footrub
Harrow Heating Services (UK)
Janaki's Salon
Mission to Seafarers
Pet-Sitting and Wellness Services (UK)
Sky Orient

Sport

Angampora
National Olympic Committee
Sri Lanka Aquatic Sports Union

Transportation

Agility Logistics
Deccan Aviation
Jayalath Group
Lanka Ashok Leyland
United Holdings

Travel

Admire Tours (UK)
Ceylon Tours
Classic Travel - Expo Lanka
Experience Sri Lanka (UK)
Favourite Holidays
Fin Travel
Holiday Lanka Travel
Indu Sky Aviation
Lanka Travel Holidays
Lanka World Travel
Quickshaws
Star Travel Holdings (Maldives)
Thai Cooking Holidays (Thailand)
Travelations
Visit Lanka

IT and Telecommunication

Netcom
Globalweb (Denmark)
Millennium Information Technologies
WSO2

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Give us a call on 0469 409 602 or email hello@infinitemedia.com.au today.

